

Boston Business Journal

Best Places to Work in Boston is designed to honor the area's leading employers. We are looking for companies that go beyond the norm to foster an enjoyable and meaningful work environment for their employees.

Categories:

Winners are selected from each "category" which is broken down by organization size. They are grouped in the following manner:

- **Extra Large Companies = 1,000 employees and up**
- **Large Companies = 250 to 999 employees**
- **Midsized Companies = 100 to 249 employees**
- **Small Companies = 50 to 99 employees)**
- **Extra Small Companies =20 to 49 employees**

Survey:

Companies are judged based on the results of an employee survey administered by Quantum Workplace. The survey evaluates:

- **Communication and Resources**
- **Individual Needs**
- **Manager Effectiveness**
- **Personal Engagement**
- **Team Dynamics**
- **Trust in Leadership**
- **Benefits**
- **Work/Life Balance**
- **Environment**
- **Culture**

In order for the results to be statistically significant, a certain percentage of employees need to complete the survey based upon the total number of local employees. You will be notified as to your respective minimum completion rate upon receiving the URL from Quantum Market Research.

The breakdown is:

- **Less than 50 employees = 85%**
- **51-150 = 70%**
- **151 - 500 = 50%**
- **501 - 1,000 = 30%**
- **1,001-3,000 = 15%**
- **3,001 - 5,000 = 8%**
- **More than 5,000 = 5%**
→ 15 to 20 minutes to complete

Demographics:

We will need to submit a form that breakdowns the demographics of employees including:

- Age
- Department/Function
- Gender
- Location
- Salary
- Pay Type
- Position Level
- Race/Ethnicity
- Tenure

Rankings:

It seems as though the top 9-20 companies are ranked and given awards depending on the category.

Past Winners:

Extra Small:

A few winners in the Extra Small category include:

- **Casma Therapeutics #4**
- **McCall & Amy #1**

Extra Large:

A few winners in the Extra Large category include:

- **#5 = Wayfair**
- **#4 = Vertex Pharmaceuticals**
- **#1 = Hubspot**

Fun Facts:

Some "fun facts" & statistics about category winners include:

- **43% offer financial planning services**
- **22% allow employees to bring pets to work**
- **83% offer remote working**
- **62% offer free beer**
- **20% offer onsite spa or massage services**

Readership

Boston Business Journal is one of the leading trade journals in Greater Boston. Some statistics about its audience and impact include:

- **15,406 in monthly paid circulation**
- **611,688 unique visitors to the website per month**
- **\$280,000 average household income for readers**

Timeline:

February: **Application Deadline**

March: **Employee Survey**

Mid-April: **Notifications**
June: **Recognition**